

Management 933: Psychological and Sociological Foundations of Management
Fall 2009

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Class meets: Thursdays, 3-6 pm (*with exceptions TBD*)
Classroom: Bowman Room (*with exceptions TBD*)

DESCRIPTION:

This course, required of all first year doctoral students in management and open to other Penn students with permission, provides an introduction to the psychological and sociological roots of management theory and research. The course is predicated on the belief that to be effective as a contemporary management scholar one needs a background in “the classics.” Therefore, we will be reading selected classics from the fields of psychology and sociology in their original unexpurgated form during this semester.

COURSE MATERIALS:

All course readings except for Duncan Watts’ Six Degrees and Robert Cialdini’s Influence are reproduced in course bulk packs. The first bulk pack covers classes 2-8 and the second bulk pack classes 9-14 of the course.

COURSE REQUIREMENTS:

Readings and reaction papers

I have assigned a number of readings for each class, excluding the first meeting. I expect you to complete all of these readings, and to come to class prepared to discuss them. This preparation includes a two-page (single-spaced) reaction paper to the readings each week.

Please note the difference between this assignment (a reaction paper) and a summary paper. A summary paper compresses what you read into key concepts and relations between concepts; you may well want to write summaries of this course’s readings for your own purposes (i.e. preparation for your first-year exams), but these summaries do not fulfill the weekly reaction paper assignment for this course.

In your reaction papers, I expect you to analytically respond to the week's reading. If you feel you need to summarize the reading in some way, please do so in the first paragraph of no more than three lines. Beyond that, your reaction might achieve one of the following:

- relate reading to management concerns – practical or conceptual; relate reading to management theory and practice
- critique reading's substance, logic
- compare and contrast reading with other 933 readings
- suggest an empirical test of propositions derived from reading

Again, these reaction papers are meant to reflect your thoughts and analyses, so don't be afraid to use the first person singular in your writing. These reaction papers are due no later than 9am Thursday morning since we meet Thursday afternoon. I will comment on each of your papers, and their quality will constitute 50% of your course grade.

Any doctoral seminar is only as good as the quality of the listening, thinking and responding among its participants. Thus I encourage not only your careful preparation for class, but also your thoughtful comments during its meeting. If your grade rests at a margin at the end of the course, I'll consider the quality of these comments (more than their quantity) in determining your overall course grade.

Final course paper

I also expect you to write a final paper for the course, in which you seek to identify and develop non-obvious connections between psychological and sociological literatures. You should address the implications of your analysis for research by including testable hypotheses. The paper may not exceed 20 pages in length; experience suggests that excellent substance and logic can easily be expressed within this limit. **A short proposal of your paper topic is due in class on Thursday, November 5th. The final paper is due no later than Friday, December 11th.** The quality of the final paper will constitute the remaining 50% of your course grade.

**Management 933:
PSYCHOLOGICAL AND SOCIOLOGICAL FOUNDATIONS OF MANAGEMENT
Topics and Reading List
Fall 2009**

Class 1 (September 10): Introduction and Overview

Class 2 (September 17) Foundational Issues: The Nature of Social Scientific Knowledge

Popper, Karl R. (1963). Conjectures and Refutations: The Growth of Scientific Knowledge. London: Routledge and Kegan Paul. Ch.1 (pp. 33 – 65).

Kuhn, Thomas. S. (1970). The Structure of Scientific Revolutions (2nd Edition). Chicago: University of Chicago Press. Chs. 1 –3 (pp. 1 – 51).

Wilson, Edward O. (1998). Consilience. New York: Alfred A Knopf. Chs. 1- 4, and Ch. 9 (pp. 3–65; 181-209).

Schwab, Donald P. (1980). Construct Validity in Organizational Behavior. *Research in Organizational Behavior*, 2, 3-43.

Class 3 (September 24) The Problem of Order

Parsons, Talcott (1949). The Structure of Social Action. Glencoe, IL: Free Press. Chs. 1-3 (pp. 3-125).

Weick, Karl E. (1969). The Social Psychology of Organizing, (First Edition). Menlo Park, CA: Addison-Wesley.

Class 4 (October 1) Material versus Social Explanations of Behavior

Marx, Karl (1848 [1962]). Manifesto of the Communist Party, in Karl Marx and Frederick Engels, *Selected Works*, v. 1, Moscow: Foreign Languages Publishing House (pp. 33-65).

Marx, Karl and Frederick Engels (1846 [1976]). The German Ideology, 3rd ed., Moscow: Progress Publishers (pp. 25-62).

Durkheim, Emile (1951). Suicide. Glencoe, IL: The Free Press. Preface, Introduction, Book I chs. 1-4, and Book II chs. 1-5 (pp. 35-276).

Class 5 (Tuesday, October 6) The Rationalization of Action in Authority Systems

Weber, Max. (1978). The Types of Legitimate Domination In Guenther Roth and Claus Wittich (Eds.), Max Weber: Economy and Society. Berkeley: University of California Press. Ch. 3, (pp. 212-301).

Weber, Max. (1978). Bureaucracy. In Guenther Roth and Claus Wittich (Eds.), Max Weber: Economy and Society. Berkeley: University of California Press. Ch. 11 (pp. 956-1005).

Coleman, James S. (1990). Foundations of Social Theory, Cambridge, MA: Belknap Press. Chs. 4 (pp. 65-90) and 7 (pp. 145-174).

Class 6 (October 8) The Hawthorne Experiments and the Critics

Roethlisberger, F. and Dickson, W. (1939). Management and the Worker. Cambridge: Harvard University Press, 1939. Chs. I-VIII (pp.1-186) and XVII – XXIII (pp. 379-548).

Carey, Alex (1967). The Hawthorne studies: A radical critique. American Sociological Review, 32, 403-416.

Jones, Stephen R.G. (1992). Was there a Hawthorne effect? American Journal of Sociology, 98, 451-468.

Class 7 (October 15) Organizational Influence on Individual Behavior

Simon, Herbert A. (1945/1976). Administrative Behavior, 3rd Edition. New York: The Free Press. Introduction (pp. ix – xlii); Ch 2 – 5 (pp. 20-109).

Selznick, Philip (1957). Leadership in Administration. New York: Harper and Row. Chs. 1-5 (pp. 1-154).

March, James G., & Simon, Herbert, A. (1958). Organizations. New York: John Wiley & Sons. Chs. 3 and 4 (pp. 34 – 111).*

March, James G. & Olsen, Johan P. (1976). Ambiguity and Choice in Organizations. Bergen: Universitetsforlaget. Chs. 1 and 2 (pp. 10-37).

* You need to know—or at least know about—March and Simon. However, I find it a tedious read. Higher priority should be given to the other three readings for Class 7.

Class 8 (October 29) Embeddedness and Social Networks

Granovetter, Mark (1985). "Economic Action and Social Structure: The Problem of Embeddedness," American Journal of Sociology, 91: 481-510.

Burt, Ronald S. (1992). Structural Holes. Cambridge: Harvard University Press. Introduction and chs. 1-2 (pp. 1-81).

Burt, Ronald S. (2004). "Structural Holes and Good Ideas," American Journal of Sociology, 110: 349-399.

[*Book—please purchase.*] Watts, Duncan (2003). Six Degrees: The Science of a Connected Age. New York: W.W. Norton. Chs. 1-2, 7-8 (pp. 19-68; 195-252). *Note: purchase of this book is suggested.*

Class 9 (November 5) Individual Differences: Dispositions

Thorndike, Edward L. (1911) Individuality. Boston: Houghton Mifflin Company

Watson, John B. (1924). Behaviorism, Lectures 1, 5, and 12 (pp. 1-13; 69-79; 99; 211-238.)

Schneider, Benjamin. (1987). The people make the place. Personnel Psychology, 40: 437–453.

Davis-Blake, Alison, & Pfeffer, Jeffrey. (1989). Just a mirage: The search for dispositional effects in organizational research. Academy of Management Review, 14: 385-400.

Arvey, R, Bouchard, T.J., Segal, N. L., and Abraham, L. M. (1989). Job satisfaction: Environmental and genetic components. Journal of Applied Psychology, 74: 187-192.

Class 10 (November 12) Learning and Cognition

Skinner, B. F (1953). Science and Human Behavior. New York: The Macmillan Co. Chs. 3 – 6, 12 (pp 23-105, 182-193).

Heider, Fritz. (1958). The Psychology of Interpersonal Relations. New York: John Wiley & Sons. Chs. 1 – 4 (pp 1 – 124).

Class 11 (November 19) Attitudes and Cognitive Biases

Thurstone, L. & Chave, E. (1929). The Measurement of Attitude. Chicago: The University of Chicago Press. (focus on Chapters I and III).

Sherif, C. W., Sherif, M., & Nebergall, R. E. (1965). Attitude and Attitude Change. Philadelphia: W. B. Saunders Co. (pp. 1– 23).

Nisbett, R. E., Caputo, C., Legant, P., & Marecek. (1973). Behavior as seen by the actor and as seen by the observer. *Journal of Personality and Social Psychology*, 27: 154-164.

Tversky, A. and Kahneman, D. (1974). “Judgment under uncertainty: Heuristics and biases,” in Kahneman, Slovic, and Tversky (Eds.), Judgment under Uncertainty: Heuristics and Biases, pp 3 –20.

Kahneman, D., & Tversky, A. (1979). Prospect theory: An analysis of decision under risk. *Econometrica* 47: 263-91.

Class 12 (December 3) Motivation and Performance

Brayfield, A. and Crockett, W. H. (1944). “Employee attitudes and employee performance,” Psychological Bulletin, 52: 396-424.

Festinger, Leon. (1957). A Theory of Cognitive Dissonance. Stanford, CA: Stanford University Press. Foreward, Chs. 1 and 11 (pp. v – ix, 1 –31, 260-279).

Adams, J.S. (1963). Toward an understanding of inequity. Journal of Abnormal and Social Psychology, 62, 335-43.

Vroom, Victor H. (1964). Work and Motivation. New York: John Wiley & Sons. Ch.r 2 (pp. 8-28).

Locke, E.A. & Latham, G.P. (1990). A Theory of Goal-Setting and Task Performance. Prentice Hall. Chs. 1-2.

Deci, E. L. (1975). Intrinsic Motivation. New York: Plenum Press. Chs. 1-2 (pp. 3-63).

Organ, Dennis (1988). Organizational Citizenship Behavior: The Good Soldier Syndrome. Lexington, MA: Lexington Books. Chs. 1 – 5 (pp. 1-79).

Class 13 (TBA) Emotion and Cognition

Readings TBA

Class 14 (December 10) Interpersonal Processes: Facilitation, Influence and Power

Heider, Fritz. (1946). Attitudes and cognitive organization. The Journal of Psychology, 21:107-112.

Homans, C. G. (1958). Social behavior as exchange, American Journal of Sociology, 63: 597-606.

French, John R. P. & Raven, Bertram. (1959). The bases of social power. In Cartwright (Ed.), Studies in Social Power. Ch. 9 (pp. 150 – 167).

Milgram, Stanley. (1963). Behavioral study of obedience. Journal of Abnormal and Social Psychology, 67: 371-378.

Zajonc, Robert B. (1965). Social facilitation. Science 149: 269-274.

Blau, P. M. (1968). Exchange and Power in Social Life, pp. 1 – 32; 88 – 142.

[*Book—please purchase.*] Cialdini, Robert B. (1993). Influence: The Psychology of Persuasion (revised edition). Chs. 1-7, pp. 1-271.

Class 15 (also December 10—evening, location TBA) Integration, Debriefing, and Dinner